

# The SEVEN PILLARS of Wisdom

WEBINAR CONFERENCE

Friday, September 24th, 2021

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PRESENTED BY:



THE COLORADO CHRISTIAN  
BUSINESS ALLIANCE

*Business Owners, Leaders & Professionals Doing Something  
Incredible with God Through Their Business & Influence*

*"Our vision is to see Colorado Christian business leaders, managers, professionals, and marketplace ministries working together as Marketplace Leaders to fulfill the Great Commission, the Great Commandment, and Christ's prayer for unity."*

# INTRODUCTION

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# CCBA ADVANCE CONFERENCE INFORMATION



## Overview

**Friday, September 24th, 2021 from 9:00am to 3:00pm** is our annual Colorado event for Christian business owners, leaders, professionals and Marketplace Ministry leaders to come together to grow in wisdom and knowledge, collaborate, be inspired, and understand the power of God. This year the Annual CCBA Conference will be a WEBINAR produced by It's The Cherry, a professional events production and marketing company.

## 2021 Conference Context

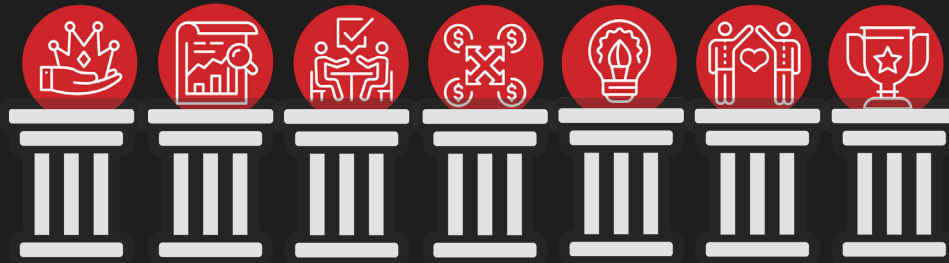
"Wisdom has built her house, She has hewn out her seven pillars;" Proverbs 9:1 NKJV

"Blessed is the man who listens to me, Watching daily at my gates, Waiting at the posts of my doors. For whoever finds me (wisdom) finds life, And obtains FAVOR from the Lord;". Proverbs 8:34-35 NKJV

"God did not give you a Spirit of fear, but of POWER, love and a sound mind"  
2 Timothy 1:7 NKJV

## 2021 CCBA Conference Objectives

The focus of this conference is to provide you with a deeper understanding of how growing in your knowledge of The Seven Pillars of Wisdom empowers you and your ability to draw on God's power, knowledge and wisdom to move to the next level in your Spiritual life and business. "For the kingdom of God is not a matter of talk but of power." 1 Corinthians 4:20.



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## The 7 Pillars of Wisdom

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Faith & Obedience

Knowledge & Understanding

Humility & Counsel

Money & Wealth

Truth & Reality

People & Love

Purity & Integrity

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## Program Outline

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**Dave and Tara Powers** - Conference MC & Live Entertainment

**Helen M. Mitchell** - Purity & Integrity

**Keith and Karen Peterson** - Faith and Obedience

**James Barthel** - Money & Wealth

**Bob Benson** - Truth & Reality

**Sue Fries** - People & Love

**Dan Churchwell** - Knowledge & Understanding

**Steve Simpson** - Humility & Counsel

**Special Note:** Colorado Christian University is Offering All Conference Attendees and their Employees a Tuition Discount Program!!!



**CCU | online.**  
Colorado Christian University



KEYNOTE SPEAKERS FOR  
**FAITH & OBEDIENCE**



## Keith and Karen Peterson

Author, Successful Business Owners, and Effective  
Ministry Champions!

Keith Peterson has learned to love the Lord with ALL HIS HEART and is receiving an abundance of God's love & power in his life. He has been joyfully married to Karen for 48 years. Keith worked as an Industrial Manufacturing Engineer for 6 years, when God called him to Transform the Hearts of Companies to become LEADERS in their industries. Heart Transformation has been described as THE SMALLEST BIG MINISTRY in advancing this MOVE OF GOD!

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KEYNOTE SPEAKER FOR  
**PURITY & INTEGRITY**



## Helen M. Mitchell

Successful Executive, Professor, and Leadership &  
Strategy Coach

Helen M. Mitchell started her business career with AT&T becoming a Vice President at the age of 30 with Lucent Technologies. Known for turning around organizations, she was promoted six times in eight years. She is currently a leadership and ethics professor in both the graduate and undergraduate programs in the Crowell School of Business at Biola University. She is also a certified leadership and strategy coach, speaker, author, and consultant to public and private companies, regarding strategy, organizational effectiveness, and building cohesive leadership teams.

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**KEYNOTE SPEAKER FOR  
MONEY & WEALTH**



## James Barthel

Founder and Former CEO of Metals Treatment Technologies LLC

James Barthel is the Founder and former CEO of Metals Treatment Technologies LLC (MT2 LLC), the Largest Nationwide professional firing range lead reclamation, maintenance, cleaning, and construction contractor. James is also the Founder of the Kingdom Business Alliance in Colorado and one of the founding board members of CCBA.

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**KEYNOTE SPEAKER FOR  
HUMILITY & COUNSEL**



## Steve Simpson

Trusted Advisor and Founder of Christian CEO

ChristianCEO brings together qualified Presidents, Owners, and CEOs for monthly peer roundtables. These peer gatherings include monthly individual coaching, and when combined have proven to be extremely effective in growing stronger, more profitable companies. Our Member Boards provide a confidential place for encouragement and connection with other leaders as you navigate the ups and downs of life. Personal friendships are forged even as professional skills are sharpened.

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## KEYNOTE SPEAKER FOR **TRUTH & REALITY**



# Bob Benson

Entrepreneur, Business Development Specialist,  
Advisor, and Author.

Bob Benson is the President of CCBA and the Keynote Speaker on the Truth and Reality Pillar of Wisdom. Mr. Benson is a founder and serves as President of The Colorado Christian Business Alliance. He is also a Founder and Past President of American Business Advisors®, a specialist in the development of small and mid-sized companies, and the creator of The 14 Dynamics of Building a Cash Cow™. Bob has advised the presidents and owners of hundreds of companies. American Business Advisors® was asked to appear on World Business Review because of its unique and effective approach in developing small and mid-sized companies.

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## KEYNOTE SPEAKER FOR **PEOPLE & LOVE**



# Sue Fries

Business Owner, Award-Winning Author, Public Speaker,  
and Syndicated Talk Radio Host

It's not often you see a woman in the pest control industry, let alone one as multifaceted and accomplished as Sue Fries. We invite you to sit back, grab a beverage, and get to know Sue! You might know Sue as the "Termite Lady," an advocate for green pest control methods since 1980. Since 2000, Sue's also led Ecola Termite and Pest Control and advised numerous organizations including the Pest Control Operators of California, United Against Indoor Pollution, and Indoor Allergen Control Network.

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## KEYNOTE SPEAKER FOR **KNOWLEDGE & UNDERSTANDING**



### Dan Churchwell

Program Outreach Director and Philosophy, Theology & Economics Professor

Dan currently serves as the Director of Program Outreach for the Acton Institute where he manages external relationships with foundations, higher education institutions, businesses and NGOs. During his tenure, his team has designed and executed over 50 educational conferences ranging from small collegiate seminars to Acton's flagship annual conference, Acton University.

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## CONFERENCE MC & **LIVE ENTERTAINMENT**



### Dave & Tara Powers of Mountain City Music

Dave and Tara Powers are the Founders of Worship and the Word Movement and MountainCity Music

MOUNTAINCITY is a married singer-songwriter duo from Colorado. They write, record, and perform songs that shine a light on authentic love. Comprised of Dave and Tara Powers, MOUNTAINCITY may very well be single handedly revolutionizing the entire love song genre. Lyrics that strive to honor, treasure and untangle the essence of love merge with a sophisticated blend of folk-pop, country, blue-eyed soul, electronic remixes and instrumentals to form a rich sonic palette that sounds just as current as it does classic.

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